



**GRANT WRITING
FOR NON-WRITERS:**
KEYS TO WINNING GRANT PROPOSALS

Million Dollar Grant Roadmap

*Learn the exact framework I used to secure
over \$17 million in grants and development!*



INTRODUCTION

The Million Dollar Grant Roadmap is a simple ten-step guide to help you achieve grant success.

- Are you wondering why other organizations are getting grants, and you're not?
- Want to know where to begin the grant journey?
- Do you need to know your first and next proven steps to secure a grant?
- Do you ever wonder whether or not you should meet with the funders?

We have the answers. You have come to the right place to begin your grant funding journey. The Million Dollar Grant Roadmap outlines every step I took to secure over \$17 million in grant funds and development for my clients, and now you own it.

I have helped nonprofits and businesses like yours secure cash for start-ups, projects, programs, and services.

You, too, can get on the right path to secure cash to realize your dream of opening a business or nonprofit, operating successfully and paying expenses, or even expanding.

There is a process to getting free grant money, and now you have it with the Million Dollar Grant Roadmap.

Follow these steps to place your organization on a pathway to possibilities.

Click on the Video Tutorial Here to Begin.



Happy Grant Writing!

- Linda Peavy

Before You Write

- 1 Determine Your Funding Needs
- 2 Search for Funders
- 3 Meet with Funders
- 4 Gather Your Documents

While You Write

- 5 Plan Your Narrative
- 6 Write Your Application & Address Each Question
- 7 Revise & Edit

After You Write

- 8 Submit Your Proposal
- 9 Follow-Up
- 10 Move to the Next Funding Opportunity



Before You Write

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○ Determine Your Funding Needs

Before you start writing your grant, it's important to determine what needs you have for your program. How large is your budget? How much money will you request? This process is the foundation for your grant proposal.

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○ Search for Funders

Research potential funders. Utilize grant databases such as grantwatch.com, grantstation.com, instrumentl.com and fconline.foundationcenter.org.

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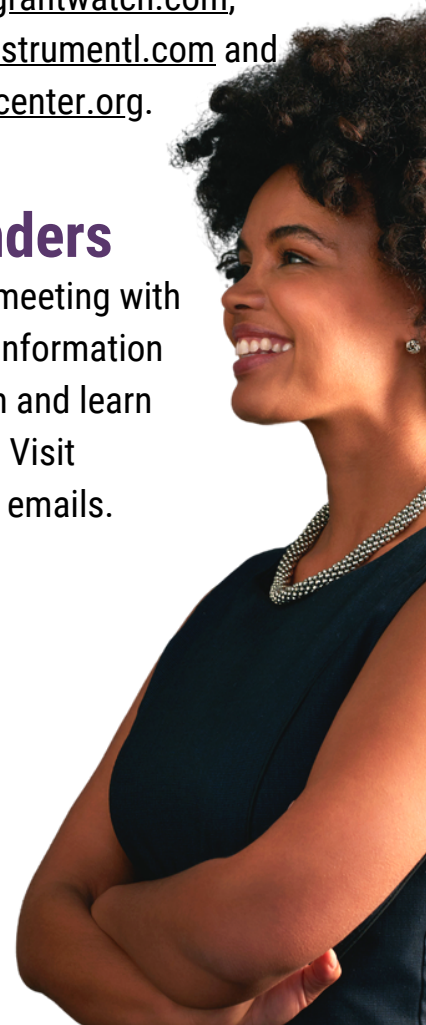
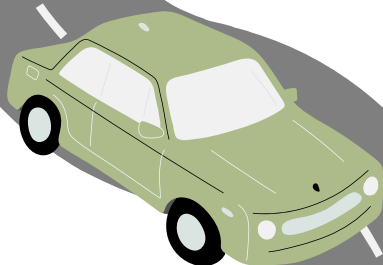
○ Meet with Funders

Set up an introductory meeting with funders to share more information about your organization and learn about the grant details. Visit getemail.io to help find emails.

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○ Gather Your Documents

Next, gather key documents that you'll need, such as legal forms, financial statements, and letters of support. This process can be lengthy so begin early. Most non-profits should secure a 501c3 tax status. For-profits must determine if their state requires a business license.



While You Write

Plan Your Narrative

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Now that you've done all the prep work needed for your grant application, you need to think about the story that your application will tell. How will it shine? How will you showcase what makes your organization unique?

Write Your Application & Address Each Question

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After the background work is complete, it is time to write the application. You need to do more than just complete each section, though. It's essential that you actually answer each question the application poses. If you don't, there's a good chance you won't win the grant. Never leave a question blank. If it doesn't apply, then write "N/A".

Edit & Revise Your Application

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After you write the application and before submission to the funder, have at least two people review it for grammar and comprehension. It is easy to let poor grammar and typos slip through. Use [Grammarly.com](https://www.grammarly.com), a free editing software program, for help.

After You Write

Submit Your Application

Alright, you've done all the hard work! It's time to submit your application **ON TIME** and breathe a sigh of relief. Definitely celebrate at this point! You have achieved a milestone to getting funded.

Follow-Up Consistently

The work isn't entirely done yet, though. You should follow-up on your grant application consistently. But, don't be a pest. A consistent and well-timed follow-up can help increase your odds of winning the funding.

Move to the Next Funding Opportunity

Now you can move on to the next open funding opportunity! It's important that you apply to multiple funders (even for the same need) to increase your chances of being awarded.

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About Linda Peavy & LiPav Consulting, LLC



Linda Peavy founded LiPav Consulting, LLC in 2008 to provide marketing strategies and grants management to businesses and non-profits. A master grant writer, her skills have secured funding and business development totaling over \$17 Million for organizations and small businesses. Her marketing clients include national presidential campaigns and the Miss America Organization, to name a few.

Grant clients have included independent charter schools, educational institutions, churches, denominations, veterans organizations, youth groups, non-profits, small businesses, and more. Services have included grant writing, grants management, grant reviews, grant research, fund development, scoring templates, partnership building, program development, and grantee report writing.

To better serve a wider breadth of organizations, a new division of LiPav Consulting, LLC, the LiPav Writing School, was founded to develop an in-depth online grant writing course, Grant Writing for Non-Writers: Keys to Winning Proposals. The online curriculum has helped hundreds of organizations and schools become skilled at seeking and securing grants. Linda is dedicated to community service and has provided grant writing workshops for the National Urban League and business organizations. Additional services include grant research, grant coaching, and grant reviews.

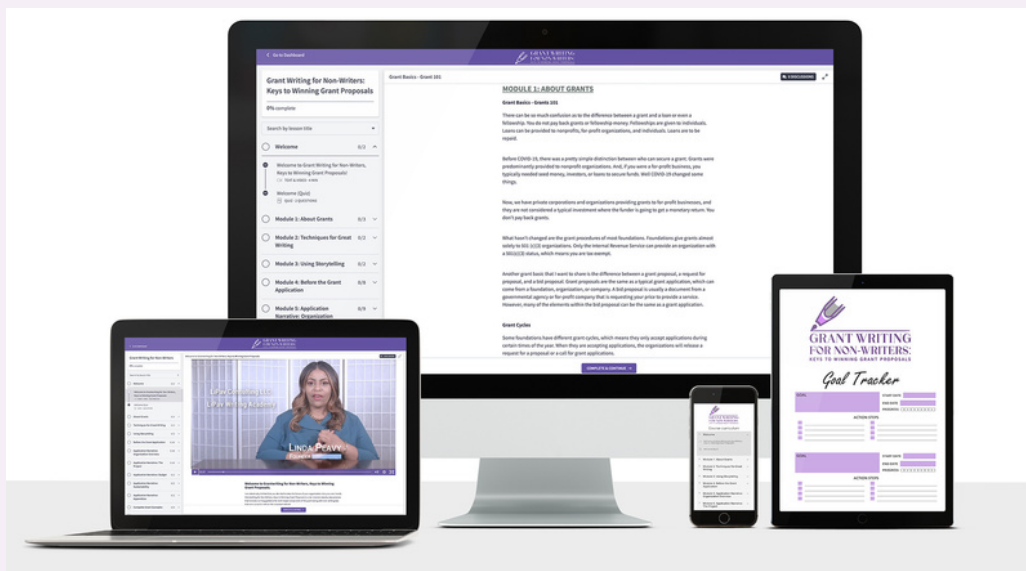
Linda earned a Master of Business Administration degree and a Bachelor of Science degree in Business Administration/Marketing from The University of Akron, Akron, Ohio. Due to her national work, she has been featured in media outlets such as Growing Bolder, Phenomenal Woman, Today's Black Woman, and iHeart radio's Black Information Network. She was inducted into the Cleveland Chapter of the National Black MBA Association Leadership Hall of Fame.



Need more help with your grant writing journey?

Check out the LiPav Writing Academy! We have several grant writing resources to help you write and win grants including:

- ✓ Prepare to Win Grants Success Kit
- ✓ Grant Writing for Non-Writers: Keys to Winning Grant Proposals© Course
- ✓ Customized Grant Research



[CLICK HERE TO LEARN MORE](#)

